## HEALED: HEALTH AND ENERGY THROUGH ACTIVE LIVING EVERY DAY





# WHAT IS HEALED?



HEALED is a community movement to educate and encourage people to live healthier lives in the present moment. Research shows that a more active lifestyle can reduce cancer risk, improve quality of life, and minimize the physical and psychological side effects after a cancer diagnosis.

As part of the American Cancer Society's mission of leading the fight for a world without cancer, the HEALED Community Movement's goals are to reduce suffering and death due to cancer and create a supportive community for cancer survivors, caregivers and loved ones.

The American Cancer Society has set a challenge goal to reduce overall cancer mortality 40% by 2035. This goal will require a change in the behavior of the U.S. population of a magnitude very similar to the changes regarding smoking since the mid-1960s. As a society, we need to work on healthy body weight, physical activity, and access to good nutrition.

#### **About Pat Croce**

The HEALED Community Movement is led by Pat Croce. Before retiring, Pat Croce enjoyed diverse entrepreneurial careers in sports medicine, professional sports and the hospitality industry. For the past six years he has been on a spiritual journey inward. This path guided him through his experience as a cancer patient and fueled his partnership with the American Cancer Society to launch the HEALED Community Movement.



#### Research

The American Cancer Society's Population Science Research Team is dedicated to improving our knowledge of every aspect of cancer, from what causes it to how we can end it. All funds raised through the HEALED Community Movement will support innovative science focused on healthy living, cancer risk reduction, and survivorship.





### **Education**

HEALED community members are invited to weekly gatherings hosted by Pat Croce, featuring expert guests and cancer survivors on topics related to physical, mental, and spiritual health. Discussion will include nutrition, fitness, and mindfulness. Members receive a beautiful lava bead bracelet – which not only symbolizes unity, but also growth, renewal and healing.

#### **Support**

The American Cancer Society is committed to reducing suffering and improving quality of life for people with cancer and their loved ones. The HEALED community movement encourages active living, mindfulness, and living healthier lives in the present moment.



#### Three ways to be involved:

- Sponsor the HEALED Community Movement and advance our understanding of cancer prevention, risk reduction, and survival. Opportunities range from \$10,000 to \$1 million.
- Become a HEALED Leadership Partner to launch and empower the movement. Opportunities range from \$50,000, \$100,000, or more.
- Join the HEALED Community Movement by donating in honor or memory of loved ones at acshealed.com. Members are invited to weekly gatherings hosted by Pat Croce, featuring fascinating guests.

Your support will sustain the HEALED Community Movement and empower cancer survivors and communities to improve overall health and well-being.

For more information, please visit our website at acshealed.com, email HEALED@cancer.org, or call 215-985-5401.



For information and support 24/7, call 800.227.2345 or chat live at cancer.org.

